

SD Express and microSD Express Cards: The Best Choice for Your Future Product Designs

(Includes SD Express with dual lane and PCIe 4.0 as defined in SD8.0)

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Executive Summary

This white paper explains how the features of SD Express card - the card that includes the widely used SD interface along with the most advanced memory interface protocols of PCle[®] and NVMe[™] – brings the favorite SD standard to new SSD levels of performance enabling exceptional new user experience for multi-processing environments.

This paper highlights the advantages of SD Express by comparing it with similar standards in the market. This information should make a compelling case for host OEMs to adopt the SD Express or microSD Express interface in their future products.

SD and PCIe/NVMe Standards

The SD Association (SDA) introduced the first SD memory cards almost 20 years ago. The SD memory card standard, along with the microSD memory card, evolved during the last two decades as our world, devices and storage changed in unimaginable ways. SD memory cards relying on the SD specifications are sold in billions each year. The SDA gained enormous experience after 20 years in the complex consumer market with its many different needs.

PCIe and NVMe standards are developed by PCI SIG and NVM Express respectively. PCIe has been adapted for a wide array of use cases and has become one of the most popular interfaces for PCs, mobile computing, phones, gaming, cameras, automotive, to name a few. The combination of PCIe with NVMe has gained favor as de-facto standards, replacing the older ATA and SCSI command layers, and are on a path to become the leading technology of most non-volatile memory interfaces.

Combining the vast experience of the SDA, and its two form factors, SD and microSD, with the globally proven standards of PCIe and NVMe, produced the revolutionary SD Express and microSD Express specification.



Figure 1 SD Express – A Combination of Three Leading Standards

In addition to the performance advancements, SD Express maintains the long-standing advantage of SD: backward compatibility and interoperability. The PCIe interface was added in addition to the existing SD (UHS-I) interface, allowing a card with SD Express to operate interchangeably in new SD Express capable hosts as well as billions of existing SD host products in the market today.



Figure 1 SD Express – The best of all worlds

Integration of PCIe and NVMe into SD brings reliable, proven and globally recognized standards full of features that are optimized to various market applications and advanced flash memory technologies. This means that SD now benefits from these two standards' continued research, development and long term roadmaps that will ignite the imagination of SD and microSD memory card users.

The growing need for faster protocols



Figure 3 PCIe Evolution Roadmap¹

The initial SD Express and microSD Express specifications,

introduced with SD7.0 (2018) and SD7.1 (2019), were based on a single channel of PCIe 3.1 interface that allows bandwidth of up to 985MB/s. In March 2020 the SDA released SD8.0 – SD Express card (full size card only) that supports up to two lanes of PCIe 4.0 interface with a bandwidth of up to 3938MB/s

(2x 1969MB/s). A microSD Express with PCIe 4.0 is not supported, yet.

Faster speeds are essential for high performance content applications such as: speed hungry applications running on cards and mobile computing devices, real memory expansion for mobile computing, ever-evolving gaming systems, multi-channel IoT devices, multi-processing automotive storage needs, high performance mobile phones, super-slow motion video, RAW continuous burst mode photography, 8K video capture and playback, 360 degree video, and any new applications that may enjoy from such a small removable memory cards with such advance high performance capabilities.

These applications, along with evolving technology trends, signal a clear demand for memory cards with high performance sequential and random access provided by SD Express.

⁽¹⁾ PCIe DevConf 2018 Update

SD Express with PCIe/NVMe Benefits Everyone

SD Express offers both a UHS-I interface and the PCIe/NVMe interface. The specification was defined in a way that the SD Express card may be initialized either through the legacy SD interface or directly through the PCIe/NVMe interface. If accessed through PCIe, the card introduces itself as Standard NVMe device. By relying on successful protocols already in the marketplace, the SDA gives the industry an advantage by leveraging existing test equipment and saving in product development processes. When companies use existing building blocks and existing designs, this translates to cost savings and an improved bottom line.

Plus, with existing support of major operating systems and popularity of drivers supporting PCIe/NVMe, the market adoption of SD Express is made easy.

Figures 4, 5 and 6 show the microSD Express and full size SD Express cards.

More detailed information on the SD Express and microSD Express interfaces and functionality may be found in the SD Express White Paper.

SD Express memory cards based on single lane PCle 3.1, may consume up to maximum of 1.80 Watts from the host, representing the accumulated wattage from the two power supplies.





Figure 6 – Full size SD Express with two PCIe Ianes pin layout

(2) Bandwidth from each interface are max theoretical that account for encoding overhead

and saving in product
nies use existing
his translates to cost

SCSI and PCIe/NVMe.

Performance Advantages



Bandwidth (MB/s)

Several embedded and semi-removable memory solutions

markets. The most popular standards are eMMC, UFS, SATA/

are available for the various consumer and industrial

Figure 7 Maximum bandwidth of commonly used memory interface standards in embedded memories²

Figure 7 shows a comparison between the aforementioned standards. PCI-SIG already released Gen4 offering a raw bandwidth of 2GB/s and Gen5 (4GB/s). PCIe Gen3 is widely seen as replacing all the old SATA/SCSI interfaces in hard disk drives and solid state drives (SSDs) and is set to become the de-facto standard used by the industry for non-volatile memories in the computing industry. PCIe is used not only for memory but also for peripheral devices like modems, Wi-Fi chips, etc. and exists in all major mobile and computing devices and chipsets. The UFS embedded devices have been adopted by fewer market segments, such as mobile phones, as a direct replacement for the existing eMMC. UFS is known to be based on the SCSI command layer similar to what is used by the phasing out SSDs using Serial Attached SCSI or Serial ATA. Those SSDs are slowly being replaced by the flash storage optimized SSD using PCIe/ NVMe based interfaces.

A similar comparison may be done between the memory interface specifications of the evolving removable and semiremovable card standards. Figure 8 shows a comparison in the bandwidth of those standards. supporting the performance demands of applications using SSDs. With increasing deployments of SSD technology in all computing environments along with the wider adoption of flash memory based technologies, a new combination of a protocol standard and an interface were needed.



Figure 8 Maximum bandwidth of commonly used memory interface standards in removable cards

The NVMe advantages over the SATA/SCSI/UFS and SD standards

The first SD protocol, introduced in 2000, provides a simple protocol with single command access. This protocol is sufficient for most simple content storage applications, like saving or accessing basic pictures and music. In 2016 SDA introduced the Command Queuing (CQ) support for SD Interface. SD memory cards supporting CQ allows handling of up to 32 commands in a single queue, similar to what is defined also in other standards like eMMC, UFS, SATA and SCSI.

For years, SAS and SATA were the chosen standards for hard drives interface, tapes, floppy drives and DVDs throughout the computing industry, from data centers up to mobile computing. Because of this, SSDs were initially equipped to support the SAS and SATA protocols, and those SSDs continue to be widely accepted and still used for their performance and value. For flash memory based SSDs, the ideal protocol and interface combination did not exist until a several years ago. This is when the NVMe technology standard coupled with a PCIe interface first appeared.

NVMe is the first interface specification to take full advantage of an SSD's strengths and potential. Further, NVMe defines new usage modes and data types, such as: borrowing memory from the system,

creating new semantics, integrating with the network, to name a few. NVMe comes with standard drivers for ease of use, and provides a high-bandwidth and low-latency framework for SSDs. NVMe's success is primarily due to the removal of translation commands that would normally occur in the SATA or SAS controller. NVMe, with its specification advancements, removes these controllers' latency and software latency.



Figure 9 NVMe has the lowest latency compared to other leading storage interfaces³

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⁽³⁾ Latency values are estimated based on storage access to and from memory.

Source (from IEEE): "How consumer product like Google's Pixelbook benefit from NVMe Storage?", Zhiping Yang, Ph. D., Google Inc., Oct 17, 2017.

Another performance and scale feature of the NVMe is Multiple Queues, which support a large number of deep queues and commands per queue. Various studies^{4,5} show that NVMe based interface may achieve more than 30% improvement in random performance over SCSI based interfaces. These capabilities drove expanded NVMe adoption when hyperscale environments became popular. The same advantage may be utilized in any future multi-processing systems that are widely evolved in all market segments, including mobile devices. These new scale-out architectures mean NVMe has clear advantages in highly scalable deployments. The SCSI bottleneck of middlelayer translations struggled to support simultaneous IOs and multiple hosts, making SAS difficult to expand effectively. With Multitenant and Multiple Queues features, NVMe removes the bottleneck and seamlessly supports these environments.

The UFS specification developed by JEDEC uses the abovementioned SCSI command layer with a few added new commands unique to UFS specification.

Figure 10 shows example of how in a multi core systems, NVMe can have a dedicated command queue in the DRAM for every CPU core while in other commonly used embedded or removable cards there is a bottle neck of a single available queue.

Adoption of the PCIe/NVMe in SD Express means adopting the protocols of the future. These protocols are expected to serve the memory interfacing ecosystem for the next decade and beyond.



Figure 10 Host controller synchronization lock vs Multi Queue support of NVM

- Other legacy embedded memory interfaces, as well as UFS, have one command queue supported by the Host controller.
- Synchronization and locking are needed in legacy protocols to mutually access the single queue.
- Legacy interface's host controller is a system bottleneck in the architecture.

The PCIe Interface Advantages Advantages of the Differential Interface

The legacy SD UHS-I interface have single ended type of signal lines, similar to eMMC. The PCIe Gen3 uses a differential interface of serial communication, similar to SD UHS-II and UFS. In addition, the PCIe interface used in SD Express is using only two side band signals (PERST# and CLKREQ#). There are several benefits for differential interface:

Differential





(4) Source: Cisco, EMC Intel (@ SNIA presentation) https://docplayer.net/402021-The-performance-impact-of-nyme-and-nyme-over-fabrics.html

(5) Source: Micron. White paper from July 2018: <u>"Comparing UFS and NVMeTM Storage Stack and System-Level Performance in Embedded Systems"</u>

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Resistance to Incoming EMI and Crosstalk

When electromagnetic interference (EMI) or crosstalk is generated by nearby signals, or introduced from outside the differential conductors, it is added equally to the inverted and non-inverted signal. The receiver responds to the difference in voltage between the two signals and not to the single-ended, ground-referenced voltage, and the receiver circuitry will greatly reduce the amplitude of the interference or crosstalk. Differential signals are less sensitive to EMI, crosstalk, and any other noise that couples into both signals of the differential pair.

• Reduction of Outgoing EMI and Crosstalk

Rapid transitions, such as the rising and falling edges of digital signals, can generate significant amounts of EMI. Both single-ended and differential signals generate EMI, but the two signals in a differential pair will create electromagnetic fields that are equal in magnitude, but opposite in polarity. This, in conjunction with techniques that maintain close proximity between the two conductors, or in case of cables using twisted-pair wires, ensures that the emissions from the two conductors will largely cancel each other out.

• Lower Signal-to-Noise Ratio (SNR)

Differential signals can use lower voltages and still maintain adequate SNR. The SNR of differential signaling is automatically increased by a factor of two, relative to an equivalent single-ended implementation because the dynamic range at the differential receiver is twice as high as the dynamic range of each signal within the differential pair.

Simpler High/Low states detection

In differential signals, determining the logic state is straightforward. If the non-inverted signal's voltage is higher than the inverted signal's voltage, you have logic high. If the non-inverted voltage is lower than the inverted voltage, you have logic low. And the transition between the two states is the point at which the non-inverted and inverted signals intersect—i.e., the crossover point.

PCIe 128b/130b Encoding Advantage

The PCIe Gen3 uses a 128b/130b block encoding/decoding scheme which is different from the 8B/10B scheme used in UFS, SATA and the earlier PCIe Gen1, PCIe Gen2. The 130-bit block contains a 2-bit sync header and 128-bit data payload. While for 8b/10b for every 10bits 2 bits are used for sync and 8 are payload. The overhead in PCIe Gen 3 is much smaller than in the other mentioned protocols.

The direct outcome of this phenomena is that the actual valid data transfer for the same block of bits will be significantly more efficient with PCIe. It also means that for transferring certain amount of data, less bits needs to be sent on the communication line. Something that will directly effect the total consumed power associated with the PHY for the same amount of data transfer. Figure 12 shows the comparison between the various interfaces.

	Encoding Scheme	Total Bit rate	Actual Data bit rate	Actual Data Throughput	Efficiency (%)
PCle 3.0	128b/130b	8Gb/s	7.88Gb/s	985MB/s	98.4%
SATA 3.0	8b/10b	6Gb/s	4.8Gb/s	600MB/s	80%
UFS	8b/10b	5.8b/s	4.64Gb/s	580MB/s	80%

Figure 12 Efficiency of PCIe encoding vs other protocols

The Power Consumption Advantages

PCIe interface was originally introduced and used by PCs, servers, etc. The same PCIe concepts that were greatly improved by adding lower power sub-states and adoption of other mobile low power technologies, brought the PCIe to be fully competitive and capable of being used in mobile devices. PCIe 3.1, which was adopted by SD Express, includes the new low power sub-states L1.0, L1.1 and L1.2 that were added on top of L0 to L3 introduced earlier by PCIe 3.0. The new sub-states enabled additional low power states that allow for the best system optimization of low power vs recovery times. The fundamental idea behind L1 sub-states is to use something other than the high-speed logic inside the PCIe transceivers to wake the devices. The goal is to achieve near zero power consumption with an active state. That is achieved by adding additional functionality to an existing PCIe pin (CLKREQ#) to provide a simple signaling protocol. This allows the PCIe transceivers to turn off their high-speed circuits and rely on the new signaling to wake them up again. Both L1.1 and L1.2 permit the PCIe transceivers to turn off their PLLs along with their receivers and transmitters, while L1.2 even allows turning off the common mode keeper circuits (Figure 13).

	Port Circuit Power On/Off			
Sub-State	PLL	Rx/Tx	Common Mode Keepers	
L1.0	On	Off/Idle	On	
L1.0+CLKREQ#	Off	Off/Idle	On	
L1.1	Off	Off	On	
L1.2	Off	Off	Off	

Figure 13 PCIe 3.1 L1.x Low Power Sub-states

PCIe interfaces are widely used today in mobile equipment either for peripheral or memory interfacing.

For most applications, it was found that related to the PHY, the main power consuming factors are dependent on standby power, the power consumed in idle time. While the PHY itself is quite a low factor out of the total consumption in a full active system.



Figure 14 SD Express – Consumes Less Energy Power consumption of SD Express vs SD UHS-I for specific data transfer

The legacy SD interface up to UHS-I consists of six single ended signals that may operate either in 3.3v or 1.8v logic levels. The 1.8v signaling allows lower power consumption versus the 3.3v. The differential interfaces introduced by SD UHS-II/III interface (0.14-0.28v) as well as the PCle interface (0.25-1.2v), introduced with SD Express, allows significant lower voltage swing that reduces the consumed power contributed by the PHY during data transfer. Since the transfer rate is faster, the bottom line is that the new high speed interface will be much more energy efficient than legacy SD UHS-I interface. This is due to the fact that a system may transfer the same amount of data in shorter time and stay longer time in standby mode (see Figure 14).

Advantages of AC coupling over DC Coupling

There are two commonly used interface coupling methods – AC and DC coupling. The PCIe physical interface has AC coupling. AC coupling provides many benefits, such as level shifting, removing common-mode errors, and protecting against input-voltage fault conditions. By using capacitors at the interface, the DC common mode voltage is isolated between the receiver and transmitter. Such isolation provides more stable and flexible system solutions that are less sensitive to noise, non-equal grounding, etc. Therefore, the PCIe interface has advantages mainly in connections between different units using connectors and cables, such as removable memory cards. Another advantage is found when the SD memory card socket is wired. Such solutions may be found in automotive, industrial applications, IoT and more. In automotive, the differential signals are always AC-coupled, protecting from overvoltage. Protecting the car's battery voltage from shorts is the primary motivation for this configuration. A universal requirement for any signal entering the wiring harness is that it must withstand a short-to-battery voltage without damage. With an AC-coupled differential interface link, there is only a brief pulse of high current as the coupling capacitors are charged to the battery voltage. The peak amplitude of the current is a function of the actual impedance of the short. The duration of the current spike is a function of the coupling capacitance and the protection structure of the differential signal input and output. Operation can be restored once the short is removed. With SD Express, both AC coupling capacitors are placed on the host side. That allows application manufacturers to define the capacitors' characteristics, such as max voltage, per system needs.

SD Express – Continuing the Promise of Full Backward Compatibility

SD memory cards have always kept backward compatibility as the basic functionality of its interface. Assurance of backward compatibility to users is one of the biggest strengths of all SD memory cards. Consumers that purchase cards know that they may remove the card and use it in another device. The card and device may not reach its best performance capability, but the consumer will gain access to all content. SD Express continues this long-standing promise by keeping the ability to operate the new cards in billions of existing products available in the market through its legacy SD interface.

PCIe/NVMe is Supported by All Major Operating Systems

PCIe and NVMe are very popular in the industry and supported by all major market leaders. All major operating systems, Windows, MacOS, Linux and Android, support PCIe and NVMe. Drivers are readily available, reducing the need to create extra drivers to support SD Express memory cards except the low-level driver required to control between the two available interfaces of SD and PCIe.

Tips for Host Product Manufacturers

With use of the PCle/NVMe interface, host product manufacturers can now consider using existing SD interface and PCle/NVMe building blocks to utilize the new SD Express host interface development.

The only challenge with this design is the switching mechanism control of the shared signals – REFCLK, CLKREQ# and PERST# with the legacy SD DAT lines. A straight forward solution is using an analog switch for these four lines controlled by VDD2 On/Off serving as SD/PCIe mode selection line (refer to Figure 15). Refer to the <u>SD Express Host Design</u> <u>Guide</u> for further information on how to implement SD Express host utilizing existing PCIe IP and SD Host controller with minor updates.



Figure 15 Example of SD Express Host implementation

An off-the-shelf solution for combining existing PCIe and SD interfaces on the host side may be found in the market.

SD Express test fixtures that serve as adapters to existing PCI SIG base board compliance, as well as board for host testing, are available from the SDA or any of its approved test labs. Figures 17-19 show pictures of the available test fixtures. Card and host manufacturers may use them in the test labs or in their own facilities and utilize existing PCIe/NVMe test equipment to perform compliance tests used by PCI SIG.

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Test adapter will behave as PCIe add-in card.





Figure 17



Figure 18



Figure 19

Summary

With SD memory cards used for higher capacity as well as speed intensive applications and massive storage for devices of all types, there is a growing need for a big jump in random and sequential performance levels as well as more modern protocols. The SD Express feature introduced initially in SD7.0 along with microSD Express in SD7.1 and enhanced in SD8.0, includes the added PCle/NVMe interface beside the existing SD interface. Usage of PCle and NVMe made adoption easier thanks to allowing existing knowledge by using given building blocks and available test equipment.

New cards successfully balance enable a new world of usage opportunities for SD memory cards while keeping backward compatibility to billions of existing SD host. The microSD Express extends the opportunities for high speed applications by using the world's most popular removable card form factor of microSD. The newly introduced SD8.0 with bit rates of up to 2GB/s and 4GB/s will open even more opportunities for extra high performance solutions of removable memory cards leveraging the globally known and popular SD size form factor.