SD™

SD Association

www.sdcard.org/join

2023
SD Express Speed
Class (SD Ver. 9.1)

2022
Boot/TCG/RPMB
(SD Ver.9.00)

2020
SD Express w/PCIe4x2
~4GB/s (SD Ver.8.00)

2018 / 2019
SD Express & microSD Express
(PCIe/NVMe) 985MB/s, SDUC
(SD Ver.7.00/7.10)

2017
UHS-III mode
624MB/s
Command Queue
Low Voltage
(SD Ver.6.00)

2011
UHS-II mode
312MB/s
(SD Ver.4.00)

2009 / 2010
UHS-I mode
104MB/s, SDXC
(SD Ver.3.00/3.01)

2006
SDHC Introduced
(SD Ver.2.00)

2005
microSD Introduced
(SD Ver.1.20)

2004
High Speed mode
of 25MB/s
(SD Ver.1.10)

2000
SD Card Introduced

> 11 Billion sold since 2000
SD is the de-facto worldwide
removable memory card standard.

Join the Historic Journey of Innovation Today

For more than 25 years, the SD Association (SDA) has been developing its next generation of specifications to deliver faster, state-of-the art products with more capabilities, meeting ever-evolving industry needs.

We invite you to contribute to our development efforts and influence our new specifications. Membership gives you complete visibility into our specification roadmap. It also provides access to all new specifications before they are completed, making it easier to get your products to the marketplace first.

Membership allows you to join a global ecosystem of companies setting industry-leading memory card standards that simplify the use and extend the life of consumer electronics, wireless communication, digital imaging and networking products for billions of people every day.

SD memory cards are the number one choice for consumers.

The Strongest Memory Card Ecosystem:

- SDA's portfolio of specifications has earned more than a 90% share of the memory card market.
- SD memory cards are the number one choice of removable storage both for consumer and industry applications.
- The latest SD Express standards that combines PCIe/NVMe and SD in the same card, provides a huge increase in performance and opens totally new opportunities and use cases for removable cards usage.
- Our Technical Committee continuously develops specifications and works with other industry standard organizations to integrate new capabilities and create opportunities for our members.
- SDA's Compliance Committee provides discrete interoperability sessions allowing members to test SD host devices with various cards makers as well as manage SD Express/UHS-II Verification Program that allows members to test their high speed UHS-II or SD Express interfaces (of hosts or cards) and be listed on our public website as products that passed testing.
- Our Marketing Committee promotes and educates the industry about our specifications at tradeshows and online, while also developing the unique card symbols communicating features to simplify product and card matching.
- SDA enjoys support from approximately 800 members who benefit from our vast experience in memory card development.

SDA Membership: Join an Association of Innovation

The SDA offers two levels of membership:

- **Executive membership** lets members participate in the development of SDA specifications, and vote on them. These members have the ability to chair committees and work groups, plus run for a seat on the Board of Directors.

- **General membership** lets members participate in the development of SDA specifications.

All SDA members have the option to sign a license to use SDA specifications and interoperability symbols on products and solutions at no additional cost. Members may join committees/working group activities, propose and draft specifications, as well as attending several of our annual member meetings free of charge. In addition, our members receive access to SD market research, monthly industry news and may participate in the SDA booth at select tradeshows and marketing activities.

Our membership fees are typically lower than many other voluntary standards organizations, ranging from $2,500-$4,500 USD.

**Visit us at
www.sdcard.org/join
for a complete membership details.**